



ART3D MAPPING

VISUAL EXPERIENCES
FOR A BRIGHTER TOMORROW

01

MANIFEST / SNAKE MAPPING

UPDATED REAL TEST SETUP

EDGE MIAMI / AMAL NEMER

ART
MUSIC
TECHNOLOGY
PEOPLE
BIGGER TOGETHER

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02

ART
TECHNOLOGY
PEOPLE
BIGGER TOGETHER

MAPPING INSIDE THE VENUE

CENTRAL FOCAL ICON

The snake becomes the luminous centerpiece within the booth composition, integrated with the real venue architecture and the energy of the room.



SNAKE MAPPING DETAIL



CENTRAL ICON CLOSE UP

PROJECTION SETUP

Snake mapping:
dedicated 5K lumen laser projector,
short-throw lens

Real architecture + central icon:
independent 5K lumen laser projector,
large-throw lens

Total: 2 projectors / 2 mappings

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03

— MANIFEST / VENUE VIEWS

REAL TEST PHOTOS FROM THE VENUE

ART
TECHNOLOGY
PEOPLE
BIGGER TOGETHER





ART3D
MAPPING

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PROJECTION MAPPING
LIVE EXPERIENCES
NIGHTLIFE CULTURE

04

MANIFEST / VIDEO MAPPING EFFECTS

EIGHT INTERNAL EFFECT STYLES FOR THE SNAKE SCULPTURE

ART
TECHNOLOGY
PEOPLE
BIGGER TOGETHER



CONTENT LAYERS
VENUE MAPPING
ATMOSPHERE
PEOPLE TOGETHER

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ART3D MAPPING

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05

MANIFEST / HOLO VENUE

IMMERSIVE VENUE VISUALIZATION
REAL-WORLD INTEGRATION

CONTENT LAYERS
VENUE MAPPING
ATMOSPHERE
PEOPLE TOGETHER

ART
TECHNOLOGY
PEOPLE
BIGGER TOGETHER

SNAKE MAPPING
HOLOGRAPHIC ELEMENTS

AMBIENT ACCENTS
NATURAL ENVIRONMENT

BOOTH VISUALS
DYNAMIC CONTENT



ART3D MAPPING

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06

MANIFEST / SCULPTURE STUDIES

ALTERNATIVE FORM STUDIES FOR THE SNAKE INSTALLATION

SCALE / ORIENTATION

ADAPTED TO THE VENUE
ARCHITECTURE AND VIEWLINES.

IDENTITY / READABILITY

STRONG VISUAL PRESENCE
WITH CLEAR ARTIST SIGNATURE.

VENUE / INTEGRATION

NATURAL FIT WITH EXISTING
STRUCTURE, LIGHTING AND MOOD.



DETAIL STUDY

FORM & MATERIALITY



WHITE MATTE PROTOTYPE

Physical volume and mounting study at EDGE Miami.



AMAL IDENTITY CONCEPT

Tattoo-script exploration integrated with the artist name.